YOUR FUNDRAISING PLAN

YOUR FUNDRAISER TIMELINE

Your Fundraiser is a total of 4 weeks. The first week is dedicated to launching your fundraiser and getting the word out by inviting Players, having Players register, and Players sending their unique link to potential Buyers. In weeks 2, 3 and 4 Players will continue to send out their link and Buyers will shop to support your fundraiser.

Week 1: August 26
Kick Off

SUBJECT: Our Fundraiser Starts Today!

It's pizza time! **Fort Wayne United** is fundraising with Little Caesars to help offset your child's soccer expenses. You earn $5.00 for every item sold and the profit goes to your family's account. An additional $1.00 of every item sold goes to the Fort Wayne United Scholarship Fund.

Join our fundraiser by scanning the QR code below with your phone or visit

https://bit.ly/JoinFortWayneUnitedFundraiser

This link and QR code are NOT for selling! You must create your own profile so we can track your profit.

Pizza Kits, Bread Kits, Cookie Dough, and Bundles will be shipped directly to your buyers via FedEx. Meal Deal Codes are sent via and are redeemable on the Little Caesars app or website for hot pizza & more to pick up from your local Little Caesars store. Everyone loves pizza, so share your link often!

Our fundraiser ends September 12th, 2024

Week 2: August 19th
Keep the Momentum Rolling

SUBJECT: HAVE YOU JOINED OUR FUNDRAISER YET?

Our Little Caesars Fundraiser is going strong! Have you set up your Seller page and started selling yet?

You earn $5 on every item sold and the profit goes to your family's account. An additional $1 of every item sold goes to the Fort Wayne United Scholarship Fund. We need your help to reach our goal! Remember to share your unique link or QR code with family & friends across the country via email or text. Post your link on your social media pages to sell even more.

It's not too late to join our fundraiser.

Click here to join our fundraiser https://bit.ly/JoinFortWayneUnitedFundraiser or scan the QR code below to quickly set up your Seller page.

(Please do not forward or post this link or QR code. It is NOT for buying Kits.)

Week 3: August 26th
Mid-Fundraiser Rally Call

SUBJECT: DO YOU SMELL PIZZA?!?

Time is running out to buy Pizza Kits to support our fundraiser!

Pizza Kits are great to have on hand for after-practice meals and are shipped direct to your buyers via FedEx. Do you know someone who loves Little Caesars® but doesn't want to pay shipping? Try the Local In-Store Pick Up Meal Deal Codes! Your buyer will receive a digital promo code redeemable on the Little Caesars® app or website for pick up at their local store.

Make sure you've sent your unique link to anyone who will support you and our fundraiser. Share via email or post on social media. Think of anyone you know who likes pizza…HINT, HINT, that's everyone!

So far, our top sellers are…

[LIST YOUR TOP SELLERS HERE] (If you're running a contest, it's a great time to mention the contest here!)

If you haven't joined our fundraiser yet, it's not too late. Follow this link to set up your Seller page and start selling today:

https://bit.ly/JoinFortWayneUnitedFundraiser

(Please do not forward or post this link. It is NOT for buying Kits.)

Last Chance: September 3rd

SUBJECT: LAST CALL!

This is the last week to buy Pizza Kits! If you or your friends & family have already bought a Pizza Kit, chances are it's already been made, baked and eaten. And who can blame them?!

Now is the time re-send your unique link to your family & friends who may have forgotten to order. Thank you for your help and support!

Our fundraiser ends September 12, 2024.

Finally: September 16th Results and Thank You's

SUBJECT: WE DID IT! THANK YOU!

We'd like to give a big shout out and thank you to everyone who supported our fundraiser.

We raised [INSERT YOUR PROFIT AMOUNT] and surpassed our goal!

[ADD ANY INFO ABOUT PRIZES OR INCENTIVES YOU OFFERED, TOP SELLERS, ETC.]

ADDITIONAL IMAGES FOR SAMPLE MEDIA POSTS…

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